

**The Real Estate Data Foundation
Supporter commitment**

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The Real Estate Data Foundation is a not for profit community of Real Estate industry organisations, academia and companies with an interest in the use of data. It provides the forum for all organisations to share ideas, learn from each other and agree industry best practice and conventions. Our purpose is to support real estate to effectively use data for the good of the public and the sector.

Organisations of all size and type can become supporters of the Real Estate Data Foundation; doing so suggests that the supporting organisation:

1. Agrees a collaborative approach to data is required.

- 1.1. Agrees that the topic of data is going to be increasingly important to the success of the real estate sector, and in turn the wider public.
- 1.2. Agrees that some of these challenges can only be effectively addressed by the sector working collaboratively together.

2. Agrees to support the RED Foundation

- 2.1. Supports the RED Foundation purpose and objectives
- 2.2. Will support and promote the RED Foundation organisation, projects and conventions where possible, appropriate and in the interest of the member organisation.
- 2.3. Grants the RED Foundation permission to use the organisation name and logo to demonstrate support of the organisation.
- 2.4. Actively contribute to the RED Foundation community where appropriate (such as supporting challenges, sharing research and insights where not commercially sensitive)
- 2.5. Agree that all content or IP created within, by or through the RED Foundation will be open for all members to use.

3. Will behave in a collaborative and ethical manner

- 3.1. At all times act in a moral, legal and ethical manner (including in line with the separate RED Foundation Ethical Principles)
- 3.2. Ensure that all activity carried out in relation to the Real Estate Data Foundation is to the benefit of the whole built environment sector and general public.
- 3.3. Approach all involvement and activity in an open and collaborative manner

For the avoidance of doubt:

- Being 'a Supporter' of the RED Foundation does not infer any obligations, or agreement to that organisation's customers or members.
- Supporter status may be withdrawn at any time through written confirmation
- Being a 'Supporter' suggests support of the overall objectives and purpose of the RED Foundation, but does not in any way suggest the endorsement of any general, or specific organisation, or challenge communications, convention, thought leadership or any other activity.
- Being 'a Supporter' does not restrict, or limit any members activities in any way outside of the RED Foundation